Tile Taps DJ Slushii for a Limited Edition Release

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In time for festival season, the limited edition colorways are available on the Tile Slim and Tile Mate

SAN MATEO, Calif., July 12, 2023 /PRNewswire/ -- Tile, the pioneer in finding technology, has announced a new limited edition colorway for Tile Mate and Tile Slim with a pioneer in the electric music scene, Julian Michael Scanlan, known as Slushii.

Featuring artwork done by Slushii's digital artist, Santiago, the Tile Mate has a comic-book-style recreation of the emblem on Slushii's iconic hockey jersey while the Slim has an anime-style alter ego of Slushii.



"After I lost 5 passports, Tile became an essential part of my travel kit since I am constantly traveling and on the go," said Slushii. "Tiles are vital products for all festival goers and music lovers to help keep track of your belongings when your mind is focused on enjoying being in the moment."

"We are so excited to partner with Slushii for our first-ever, limited edition collaboration of this kind," said James Selby, Chief Product Officer at Life360 and Tile. "Slushii's personal connection to the brand and unique design aesthetic made for the perfect elements to bring this together."

Exclusively available through Tile.com, the ultra-limited collection of Tile Slim ($39.99) and Tile Mate ($29.99) will only have a total of 500 available. Both products are ideal for festivalgoers as Slims can be slipped into products including wallets and passports, whereas Mates can be attached to purses, keys, and backpacks. With Life360's recent acquisition of Tile, devices can also tap into the wide network of Life360 users to help locate missing items. With one in nine families using Life360, Tiles are connected to one of the most powerful location-based networks.

This limited-edition collaboration joins Tile's existing lineup of Bluetooth trackers that come in various shapes, sizes, and styles. The Tile app is compatible with both Android™ and Apple® devices, so everyone can find their stuff.

About Life360 and Tile
As the world's leading membership for safety and location services, Life360 offers busy families peace of mind and freedom by connecting and protecting everyone and everything that matters most. Combined with Tile, a Life360 company and pioneer in finding technology, members can locate missing items and see that everything is where it should be at a glance. Life360 makes it possible for families to coordinate daily activities in real-time, keep track of kids, connect with friends, find pets and important items, give teens safe independence, assist in emergencies, and so much more. Visit Life360.com or Tile.com for more information on how Life360 brings families together and Tile ensures that missing items aren't lost.

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