

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): January 2, 2026

Life360, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

001-42120
(Commission
File Number)

26-0197666
(I.R.S. Employer
Identification No.)

**1900 South Norfolk Street, Suite 310
San Mateo, CA 94403**
(Address of principal executive offices, including zip code)

(415) 484-5244
(Registrant's telephone number, including area code)

Not applicable.
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.001 par value per share	LIF	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On January 2, 2026, Life360, Inc., a Delaware corporation (the “Company”), completed its previously announced acquisition (the “Acquisition”) of Nativo, Inc., by and among the Company, Nativo, Inc., two wholly owned subsidiaries of the Company, and Shareholder Representative Services LLC, as the stockholders’ representative.

On January 5, 2026, the Company issued a press release announcing the closing of the Acquisition and an update on its fourth quarter U.S. Monthly Active Users. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 7.01 of this Current Report on 8-K (including Exhibit 99.1) is furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or subject to the liabilities of that section of the Securities Act of 1933, as amended. The information shall not be deemed incorporated by reference into any other filing with the Securities and Exchange Commission made by Life360, whether made before or after today’s date, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific references in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Media release of the Registrant dated January 5, 2026
104	Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIFE360, INC.

Dated: January 5, 2026

By: /s/ Russell Burke
Russell Burke
Chief Financial Officer



Life360 Completes Acquisition of Nativo and Surpasses 50 Million U.S. MAU

Family connection company crosses key milestone as it begins integrating Nativo's ad technology and premium publisher network to create the leading platform for brands to reach families

SAN FRANCISCO, January 5, 2026 -- [Life360](#) (Nasdaq: LIF; ASX: 360), the leading family connection and safety company, today announced that it has completed the acquisition of [Nativo](#), a leading advertising technology company, for approximately \$120 million, comprised of 65% cash and 35% stock. With this acquisition, Life360 will help brands reach families with more relevant messages in more relevant places, both inside the Life360 app and across Connected TV, mobile, and premium digital environments.

With more than 50 million Monthly Active Users (MAU) in the United States, Life360 represents one of the largest and most engaged first-party networks of families. This scale puts Life360 among top consumer platforms such as Netflix, Spotify, and Pinterest. Combined with continuous family and location insights, Life360 provides advertisers with a powerful way to reach families with high intent in real-world moments when decisions are made, from a quick trip to the grocery store to a stop at a local coffee shop.

“Surpassing 50 million monthly active users in the U.S. is a significant milestone that speaks to the trust families place in Life360,” said Lauren Antonoff, Chief Executive Officer of Life360. “Families make countless decisions every day as they move through the world, and this partnership helps brands show up in those moments with relevance and respect. Together with Nativo, we’re building a differentiated advertising platform that connects brands to real families, in real moments, with real results.”

“Life360 has incredibly rich and accurate first-party insights. We believe bringing those insights together with Nativo’s platform activates them in a way that rivals the advertising superpowers of the leading social media networks, while cultivating transparent, brand-safe, and meaningful connections to families,” said Justin Choi, Founder and Chief Executive Officer, Nativo. “Nativo’s ad technology is purpose-built to unlock this opportunity in a way that enhances the user experience for Life360’s members.”

The combined Life360 and Nativo solution extends the reach of Life360’s contextual insights into how families move and behave into premium publisher environments, offering advertisers a single system for targeting, creative development, delivery, optimization, and reporting. Brands will be able to reach families with context-rich storytelling formats where they are already engaged, and measure verified real-world outcomes through Uplift by Life360 — all within a privacy-forward, family-safe ecosystem.



About Life360

Life360, a family connection and safety company, keeps people close to the ones they love. The category-leading mobile app, Tile tracking devices, and Pet GPS tracker empower members to stay connected to the people, pets, and things they care about most, with a range of services, including location sharing, safe driver reports, and crash detection with emergency dispatch. As a remote-first company based in the San Francisco Bay Area, Life360 serves approximately 91.6 million monthly active users (MAU), as of September 30, 2025, across more than 180 countries. Life360 delivers peace of mind and enhances everyday family life in all the moments that matter, big and small. For more information, please visit life360.com.

About Nativo

Nativo empowers brands and publishers with the most advanced platform for premium ad experiences — built to connect advertisers more effectively and help publishers grow. Nativo’s innovative technology delivers better advertising through better technology, enabling advertisers to engage audiences with premium, relevant content, while helping publishers unlock new revenue streams through non-disruptive, high-quality ad experiences. For more information, visit www.nativo.com.

Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. Life360 intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Securities Exchange Act of 1934, as amended. These statements may include, but are not limited to, statements regarding the expected benefits from acquisition of Nativo by Life360, the expected performance and capabilities of its products resulting therefrom, the anticipated benefits and synergies of the acquisition, the acceleration of Life360’s advertising strategy, the integration of technology and teams, an update on our fourth quarter U.S Monthly Active Users, and the impact of the transaction on Life360’s financial condition, operating results, business strategy, and growth prospects, as well as other statements regarding future plans, objectives, expectations, and intentions of Life360’s management.

Words such as “anticipate,” “believe,” “expect,” “intend,” “may,” “plan,” “should,” “will,” “estimate,” “potential,” “project,” “forecast,” “likely,” “target,” and similar expressions are intended to identify such forward-looking statements. These statements are based on current expectations, estimates, and projections about Life360’s business and industry, management’s beliefs, and certain assumptions made by Life360. Forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, and other factors, many of which are beyond Life360’s control. Actual results may differ materially from those expressed or implied in these forward-looking statements as a result of various factors, including, but not limited to, market conditions and economic factors affecting the digital advertising industry, the extent to which we achieve anticipated financial targets, the impact of management and organizational changes to Nativo’s business, the impact on Nativo employees and our ability to retain key personnel, the successful integration of Nativo’s technology, teams, and operations into Life360’s business, the realization of expected synergies and benefits of the acquisition, our ability to realize our broader strategic and operating objectives, and risks described in greater detail under the heading “Risk Factors” in Life360’s filings with the U.S. Securities and Exchange Commission (“SEC”), including its most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q, and with the Australian Securities Exchange (“ASX”).



Life360 cautions investors and prospective investors not to place undue reliance on forward-looking statements, which speak only as of the date of this release. Except as required by law, Life360 undertakes no obligation to publicly update or revise any forward-looking statements to reflect events, circumstances, or new information after the date of this release, whether as a result of new information, future developments, or otherwise. Nothing in this announcement should be relied upon as a promise or guarantee of future performance. Life360 may not complete the acquisition of Nativo, and if the acquisition is completed, there can be no assurance that the anticipated benefits will be realized to the extent described herein or at all.

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