

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 14, 2022

**Life360, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**000-56424**  
(Commission File Number)

**26-0197666**  
(I.R.S. Employer  
Identification No.)

**539 Bryant Street, Suite 402**  
**San Francisco, CA 94107**  
(Address of principal executive offices, including zip code)

**(415) 484-5244**  
(Registrant's telephone number, including area code)

**Not applicable.**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
None.	None.	None.

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02 Results of Operations and Financial Condition.**

We are furnishing this Current Report on Form 8-K in connection with the disclosure of information, in the form of the textual information from a press release issued on November 14, 2022. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information in this Item 2.02 of this Current Report on Form 8-K (including Exhibit 99.1) is furnished pursuant to Item 2.02 and shall not be deemed to be "filed" for purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended (the "Securities Act"), or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing. The text included within Item 2.02 of this Current Report on Form 8-K is available on our website located at [www.life360.com](http://www.life360.com), although we reserve the right to discontinue that availability at any time.

**Item 7.01 Regulation FD Disclosure.**

We are furnishing this Item 7.01 of this Current Report on Form 8-K in connection with the disclosure of audio information provided during a webcast on November 14, 2022 at 5:30 p.m. Eastern Time.



15 November 2022

# Life360 reports Q3 2022 results

- **Largest ever quarterly growth in Global Monthly Active Users (MAU) of more than 5 million, up 39% YoY, with record net additions in both the U.S. and International markets**
- **Q3 consolidated revenue growth of 92% to \$57.2 million, with Q3 Paying Circles up 36% YoY**
- **October 2022 Average Revenue Per Paying Circle (ARPPC) up 47% YoY for new U.S. subscribers, reflecting early benefits of higher pricing**
- **Anticipated CY22 year-end Annualized Monthly Revenue<sup>1</sup> (AMR) (excluding hardware) of more than \$215 million, up >50% YoY**
- **Quarter-end cash, cash equivalents and restricted cash of \$58.9 million, including financing related cash outflows of approximately \$4 million**
- **Strong revenue growth from the price increase, and lower than expected initial churn, along with prudent financial management, result in acceleration of our targeted positive Adjusted EBITDA and Operating Cash Flow to CY23 Q3 versus prior guidance of CY23 Q4**

San Francisco-based Life360, Inc. (Life360 or the Company) (ASX: 360) today reported financial results for the three and nine months ended September 30, 2022 (unaudited).

Life360 Chief Executive Officer Chris Hulls said: “We had an exceptionally strong Q3 back-to-school period, with our largest ever quarterly MAU growth both internationally and in the U.S. Additionally, AMR of \$184 million is up 53% year-on-year, and we finished the quarter with cash and cash equivalents of \$58.9 million. We delivered more than 100 thousand net Paying Circle additions in Q3 despite our price increase of almost 50% for new U.S. monthly subscribers, which took full effect in August, and is currently being implemented for existing iOS monthly subscribers, with full effect in December. This performance, together with lower than expected churn, is testament to the value we provide to our subscribers and sets us up for very strong recurring revenue growth in CY23.

“Tile’s Q3 hardware unit sales were in line with expectations, and improved versus Q2, which saw the impact of returns undertaken to right-size channel inventory and exit less profitable channels. However, we currently see headwinds in the U.S. consumer electronics market with major retailers taking a very cautious approach and significantly reducing targeted weeks of inventory for current orders into the holiday period. While this will likely result in Q4 hardware sales being below our previous forecasts, the impact on our CY22 Adjusted EBITDA and cash flow are expected to be much more limited due to continued strong momentum in Membership, disciplined cost control, and our prudent approach to hardware inventory. We expect to exit CY22 with AMR (excluding hardware) in excess of \$215 million, a growth rate in excess of 50%.

“Looking forward to CY23, we believe we have very strong Membership revenue momentum due to our successful price increase, which lifted U.S. ARPPC by more than 47% year-on-year in October for new U.S. Membership subscribers. At the end of Q3, less than 10% of U.S. subscribers were on the new pricing tiers, providing significant ARPPC upside as higher pricing takes effect for all existing monthly iOS subscribers. While Q4 net adds will likely be flat due to the expected one-time increase in churn by existing subscribers, to date churn is well within our target parameter of a 10% reduction in retention. Importantly, we expect significant improvement in paid user conversion and retention from the full integration of hardware bundling, which is on track for early CY23 Q1 as the third phase of our integration plan. The initial integration phases included bundling via promotions, delivering the up to 10x expansion in the size of the Tile Finding Network and Tiles now visible on the Life360 map in the U.S., with international rollout to be completed in CY23 Q1.

“The benefits of bundling, together with our higher price points, give us the confidence to bring forward by a quarter our target for consistently positive Adjusted EBITDA and Operating Cash flow to CY23 Q3. This expectation takes into account turbulence in the macroeconomic environment, with current strong headwinds in standalone hardware retail, and incorporates an appropriate balance of fiscal responsibility with prudent investment, to leverage the many exciting growth opportunities that are available to us. We’re also encouraged by the steady progress we are making in driving efficiencies from integration, and controlling costs even in the face of increasing inflationary pressures, while maintaining our focus on the core customer experience.”

<sup>1</sup> Annualized Monthly Revenue (AMR) is a Non-GAAP financial measure used by the Company to identify the annualized monthly value of active customer agreements at the end of a reporting period. Refer to the Non-GAAP Financial Measures section below for additional detail regarding how AMR is calculated.

## Key Performance Indicators<sup>2</sup>

(in millions, except ARPPC, ARPPS, and ASP)	Q3 2022	Q2 2022	Q3 2021	% Ch YoY	% Ch QoQ
<b>Life360 Core</b>					
Monthly Active Users (MAU) - Global	47.0	42.0	33.8	39.1 %	12.1 %
U.S.	29.3	27.0	22.2	32.3 %	8.6 %
International	17.7	14.9	11.6	52.0 %	18.4 %
Australia	1.2	1.1	0.8	48.5 %	10.0 %
Paying Circles - Total	1.5	1.4	1.1	35.8 %	7.0 %
U.S.	1.2	1.1	0.9	31.8 %	5.6 %
International	0.3	0.3	0.2	53.7 %	12.9 %
Average Revenue per Paying Circle (ARPPC)	\$ 91.84	\$ 89.34	\$ 85.78	7.1 %	2.8 %
<b>Life360 Consolidated (Pro forma for 2021)*</b>					
Subscriptions	2.1	2.0	1.6	29.8 %	5.5 %
Average Revenue per Paying Subscription (ARPPS)	\$ 77.00	\$ 75.45	\$ 71.65	7.5 %	2.1 %
Net hardware units shipped	0.7	0.5	1.0	(26.6)%	58.5 %
Average Sale Price (ASP)	\$ 15.63	\$ 14.48	\$ 13.58	15.1 %	7.9 %

\*Metrics presented for the period ended September 30, 2021 are pro forma to include data related to periods before the acquisitions of Jobit, Inc. on September 1, 2021 and Tile, Inc. on January 5, 2022.

<sup>2</sup> All references to \$ are to U.S. \$. Additionally, numbers may not add or recalculate due to rounding

### Monthly Active Users (MAU) (millions)



### Paying Circles (thousands)



- Global MAU increased 39% YoY to 47.0 million, with record net additions in both the U.S. and International markets. U.S. MAU increased 32% YoY, with International delivering a 52% uplift due to ongoing strong growth in developed markets and surges in new users in Philippines and Japan.
- Paying Circles delivered continued strong momentum - up 36% YoY - with net additions of 100 thousand. U.S. net adds held up strongly despite a significant price increase for new members introduced in August. International quarterly net adds were at record levels with nominal marketing spend.
- U.S. Paying Circles increased 32% YoY, with cumulative new and upsell subscribers in the Membership plans of 813 thousand, up 80% YoY, comprising Silver 10%, Gold 85% and Platinum 6%. Membership now makes up 68% of U.S. Paying Circles.
- Average Revenue per Paying Circle delivered ongoing momentum, lifting 7% year-over-year. U.S. growth of 10% was somewhat offset by currency impacts on International subscriptions.
- Net Hardware units reduced YoY reflecting the backdrop of weaker consumer electronics category demand, while increasing versus Q2 which saw the impact of returns undertaken to right-size channel inventory, and exit less profitable sales channels. Actions undertaken in CY22 to optimize hardware inventory management mean we will be entering CY23 with appropriate inventory levels on hand for planned CY23 bundling, and in retail channels.



## Operating Results<sup>3</sup>

### Revenue

(\$ millions) (unaudited)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Revenue				
Subscription (direct)	\$ 39.0	\$ 23.1	\$ 107.9	\$ 59.5
Hardware	11.7	—	28.3	—
Other (indirect)	6.5	6.5	20.8	18.2
<b>Total revenue</b>	<b>\$ 57.2</b>	<b>\$ 29.7</b>	<b>\$ 157.0</b>	<b>\$ 77.7</b>
Annualized Monthly Revenue - September	\$ 184.0	\$ 120.6	\$ 184.0	\$ 120.6

- Q3'22 subscription revenue increased 70% YoY (including Tile and Jiobit). Life360 subscription revenue increased 48% YoY benefiting from ongoing growth in Paying Circles and 7% uplift in Average Revenue per Paying Circle.
- Hardware revenue increased versus Q2 which was impacted by a deliberate strategic shift to prioritize higher margin sales channels and right-size channel inventory.
- Q3'22 other revenue was stable as expected due to the transition to new data arrangement with Placer.ai.
- September AMR increased 53% YoY reflecting strong subscription performance and the addition of Tile and Jiobit subscription revenue.

<sup>3</sup> All references to \$ are to U.S. \$. Additionally, numbers may not add or recalculate due to rounding

### Gross Profit

(unaudited)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Gross Profit (\$M)	\$ 39.2	\$ 24.3	\$ 103.6	\$ 63.1
Gross Margin	68.7 %	81.9 %	66.0 %	81.2 %

- Gross profit margin reduced versus the prior period reflecting the Tile and Jiobit acquisitions, and hardware's traditionally lower gross margins. Excluding hardware, gross margins were stable at 81%.

### Operating expenses

(\$ millions) (unaudited)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Research and development	\$ 24.6	\$ 13.1	\$ 77.3	\$ 35.8
Sales and marketing	24.2	13.4	70.4	32.2
Paid acquisition & TV	7.6	3.3	21.2	8.0
Commissions	8.0	6.0	22.7	15.4
Other sales and marketing	8.6	4.1	26.5	8.8
General and administrative	11.6	5.6	37.6	13.5
<b>Total operating expenses</b>	<b>\$ 60.4</b>	<b>\$ 32.1</b>	<b>\$ 185.3</b>	<b>\$ 81.5</b>

- Year-on-year operating expense growth reflects the acquisitions of Tile and Jiobit and establishing the platform to support the rollout of the bundled Membership offering.
- Q3 expenses reduced versus Q2 reflecting cost efficiencies realized from the leaner organizational structure implemented during the first half together with the impact of one-time costs. Specific initiatives have been successfully implemented in several areas, including consistent improvement in the unit economics of cloud computing costs.



## EBITDA and Adjusted EBITDA<sup>4</sup>

(\$ millions) (unaudited)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
Net Loss	\$ (21.1)	\$ (8.0)	\$ (79.3)	\$ (18.7)
EBITDA	(18.8)	(7.5)	(74.9)	(17.9)
Non-GAAP Adjustments	9.4	3.8	33.1	9.5
<b>Adjusted EBITDA</b>	<b>\$ (9.4)</b>	<b>\$ (3.7)</b>	<b>\$ (41.7)</b>	<b>\$ (8.5)</b>

- Q3'22 Adjusted EBITDA loss of \$9.4 million reduced versus \$18.7 million in Q2 reflecting strong subscription revenue growth, organizational cost efficiencies and benefits from Tile's Q2 right-sizing of its inventory.

<sup>4</sup> EBITDA and Adjusted EBITDA are non-GAAP measures. For definitions of EBITDA and Adjusted EBITDA and the use of these non-GAAP measures, as well as a reconciliation of Net Loss to EBITDA and Adjusted EBITDA, refer to the Non-GAAP Financial Measures section below. Additionally, numbers may not add or recalculate due to rounding.

## Balance Sheet and Cash Flow<sup>5</sup>

(\$ in millions) (unaudited)	Three months ended		Nine months ended	
	September 30, 2022	September 30, 2021	September 30, 2022	September 30, 2021
Net cash (used)/provided by operating activities	\$ (16.4)	\$ 4.6	\$ (54.9)	\$ (0.3)
Net cash used in investing activities	(0.3)	(4.5)	(114.1)	(7.0)
Net cash (used)/provided by financing activities	(3.8)	(0.5)	(3.5)	1.1
Net Decrease in Cash, Cash Equivalents, and Restricted Cash	(20.4)	(0.4)	(172.5)	(6.2)
<b>Cash, Cash Equivalents, and Restricted Cash at the End of the Period</b>	<b>\$ 58.9</b>	<b>\$ 50.4</b>	<b>\$ 58.9</b>	<b>\$ 50.4</b>

- Life360 ended September 2022 with cash, cash equivalents and restricted cash of \$58.9 million.
- Q3'22 net cash used in operating activities of \$16.4 million was largely in line with Q2. The difference to Adjusted EBITDA reflects timing differences relating to prepayments, returns processing, and acquisition and integration costs excluded from Adjusted EBITDA.
- Q3'22 net cash used in financing activities of \$3.8 million reflects the repayment of convertible notes associated with the Jobbit acquisition which came due as expected.

<sup>5</sup> All references to \$ are to U.S. \$. Additionally, numbers may not add or recalculate due to rounding





## Earnings Guidance<sup>6</sup>

As a result of our price increase, we expect to exit CY22 with significantly higher than previously anticipated AMR and ARPPC. The price increase is also expected to drive a one-time increase in churn that will result in largely flat net subscriber additions in Q4, ahead of subscriber growth resuming in CY23 Q1. While our guidance for continued strong subscription revenue performance is unchanged, our consolidated revenue expectations are lower due to continuing headwinds in the stand-alone hardware business. We will not have high levels of visibility on hardware revenues until after the traditional “Black Friday” holiday sales period in the U.S.

We remain very confident in our ability to use Tile devices to drive Membership in CY23 and beyond, and note that the strong momentum in our Membership business will likely mean that stand-alone hardware sales will continue to reduce as a proportion of group revenue in future years.

For CY22 Life360 expects to deliver:

- Core Life360 subscription revenue (excluding Tile and Jibit) growth in excess of 55%;
- Consolidated revenue of \$225-240 million for subscription (direct), hardware and other (indirect) revenue. The revenue range is highly dependent on Q4 stand-alone hardware performance;
- Adjusted EBITDA<sup>7</sup> loss in the range of \$(37)-(41) million.

(\$ millions) (unaudited)	Current CY22 Guidance		Previous CY22 Guidance	
	Upper	Lower	Upper	Lower
Year-end AMR (excluding hardware)	>215		no guidance	
Consolidated Revenue	240	225	260	245
Adjusted EBITDA	(37)	(41)	(35)	(38)
Year-end cash and cash equivalents	60	55	~65	

Life360 expects to finish CY22 with an Annualized Monthly Revenue (excluding hardware) of more than \$215 million, noting this does not include any price changes for existing Android subscribers.

Year-end cash and cash equivalents are forecast in the range of \$55-60 million, and we expect Life360 to be on a trajectory to consistently positive Adjusted EBITDA and Operating Cash Flow by CY23 Q3, such that we record positive Adjusted EBITDA and Operating Cash Flow for CY24. This target is being brought forward by one quarter, reflecting the very strong momentum in our recurring Membership revenues, and assumes no improvement in the current headwinds impacting stand-alone hardware sales. Additionally, the substantial discretionary spending levers in the business mean we are confident in Life360’s ability to fund its future growth.

<sup>6</sup> In regards to forward looking non-GAAP guidance, we are not able to reconcile the forward-looking non-GAAP Adjusted EBITDA measure to the closest corresponding GAAP measure without unreasonable efforts because we are unable to predict the ultimate outcome of certain significant items, which are fluid and unpredictable in nature. In addition, the company believes such a reconciliation would imply a degree of precision that may be confusing or misleading to investors. These items include, but are not limited to, litigation costs, convertible notes and derivative liability fair value adjustments, and gain on revaluation of contingent consideration.

<sup>7</sup> Adjusted EBITDA was previously referred to as Underlying EBITDA. For definitions of EBITDA and Adjusted EBITDA and the use of these non-GAAP measures, as well as a reconciliation of Net Loss to EBITDA and Adjusted EBITDA, refer to the Non-GAAP Financial Measures section below.



## Investor Conference Call

A conference call will be held today at 9.30am AEDT, Tuesday 15 November 2022 (Monday 14 November 2022 U.S. PT at 2.30pm). The call will be held as a Zoom audio webinar.

Participants wishing to ask a question should register and join via their browser [here](#). Participants joining via telephone will be in listen only mode.

### Dial in details

Australia: +61 2 8015 6011

U.S.: +1 669 900 6833

Other countries: [details](#)

**Meeting ID:** 988 0026 7809

A replay will be available after the call at <https://investors.life360.com>

## Authorization

Chris Hulls, Director, Co-Founder and Chief Executive Officer of Life360 authorized this announcement being given to ASX.

## About Life360

Life360 operates a platform for today's busy families, bringing them closer together by helping them better know, communicate with, and protect the pets, people and things they care about most. The Company's core offering, the Life360 mobile app, is a market leading app for families, with features that range from communications to driving safety and location sharing. Life360 is based in San Francisco and had approximately 47.0 million monthly active users (MAU) as of September 30, 2022, located in more than 150 countries. For more information, please visit [life360.com](https://life360.com).

Tile, a Life360 company, locates millions of unique items every day by giving everything the power of smart location. Leveraging its superior nearby finding features and vast community that spans over 150 countries, Tile's cloud-based finding platform helps people find the things that matter to them most. In addition to trackers in multiple form factors for a variety of use cases, Tile's finding technology is embedded in over 55 partner products across audio, travel, wearables, smart home, and PC categories. For more information, please visit [Tile.com](https://tile.com).

## Contacts

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Life360's CDIs are issued in reliance on the exemption from registration contained in Regulation S of the US Securities Act of 1933 (Securities Act) for offers of securities which are made outside the US. Accordingly, the CDIs, have not been, and will not be, registered under the Securities Act or the laws of any state or other jurisdiction in the US. As a result of relying on the Regulation S exemption, the CDIs are 'restricted securities' under Rule 144 of the Securities Act. This means that you are unable to sell the CDIs into the US or to a US person who is not a QIB for the foreseeable future except in very limited circumstances until after the end of the restricted period, unless the re-sale of the CDIs is registered under the Securities Act or an exemption is available. To enforce the above transfer restrictions, all CDIs issued bear a FOR Financial Product designation on the ASX. This designation restricts any CDIs from being sold on ASX to US persons excluding QIBs. However, you are still able to freely transfer your CDIs on ASX to any person other than a US person who is not a QIB. In addition, hedging transactions with regard to the CDIs may only be conducted in accordance with the Securities Act.



## Future performance and forward-looking statements

This announcement contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Life360 intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements can be about future events, including statements regarding Life360's intentions, objectives, plans, expectations, assumptions and beliefs about future events, including Life360's expectations with respect to the financial and operating performance of its business, its capital position, future growth and subscriber churn. The words "anticipate", "believe", "expect", "project", "predict", "will", "forecast", "estimate", "likely", "intend", "outlook", "should", "could", "may", "target", "plan" and other similar expressions can generally be used to identify forward-looking statements. Indications of, and guidance or outlook on, future earnings or financial position or performance are also forward-looking statements. Investors and prospective investors are cautioned not to place undue reliance on these forward-looking statements as they involve inherent risk and uncertainty (both general and specific) and should note that they are provided as a general guide only. There is a risk that such predictions, forecasts, projections and other forward-looking statements will not be achieved. Subject to any continuing obligations under applicable law, Life360 does not undertake any obligation to publicly release the result of any revisions to these forward-looking statements to reflect events or circumstances after the date of this announcement, to reflect any change in expectations in relation to any forward-looking statements or any change in events, conditions or circumstances on which any such statements are based. While due care has been used in the preparation of forecast information, actual results may vary in a materially positive or negative manner. Forward-looking statements are provided as a general guide only and should not be relied on as an indication or guarantee of future performance. They are subject to known and unknown risks, uncertainty, assumptions and contingencies, many of which are outside Life360's control, and are based on estimates and assumptions that are subject to change and may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include risks described in the Company's ASX filings, Form 10 Registration Statement and subsequent reports filed with the Securities and Exchange Commission. To the maximum extent permitted by law, responsibility for the accuracy or completeness of any forward-looking statements whether as a result of new information, future events or results or otherwise is disclaimed. This announcement should not be relied upon as a recommendation or forecast by Life360. Past performance information given in this document is given for illustrative purposes only and is not necessarily a guide to future performance and no representation or warranty is made by any person as to the likelihood of achievement or reasonableness of any forward-looking statements, forecast financial information, future share price performance or any underlying assumptions. Nothing contained in this document nor any information made available to you is, or shall be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of Life360.

## Supplemental Business Metrics<sup>8</sup>

<i>(in millions, except ARPPC, ARPPS, and ASP)</i>	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
<b>Life360 Core</b>							
Monthly Active Users (MAU) - Global	28.1	32.4	33.8	35.5	38.3	42.0	47.0
U.S.	18.1	20.4	22.2	23.7	25.1	27.0	29.3
International	10.0	12.1	11.6	11.8	13.2	14.9	17.7
Australia	0.7	0.8	0.8	1.0	1.0	1.1	1.2
Paying Circles - Total	0.9	1.0	1.1	1.2	1.3	1.4	1.5
U.S.	0.7	0.8	0.9	1.0	1.1	1.1	1.2
International	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Average Revenue per Paying Circle (ARPPC)	\$75.92	\$79.95	\$85.78	\$88.69	\$87.66	\$89.34	\$91.84
<b>Life360 Consolidated (Pro forma for 2021)*</b>							
Subscriptions	1.3	1.5	1.6	1.8	1.8	2.0	2.1
Average Revenue per Paying Subscription (ARPPS)	\$63.70	\$66.82	\$71.65	\$74.04	\$73.88	\$75.45	\$77.00
Net hardware units shipped	0.9	1.0	1.0	3.3	0.7	0.5	0.7
Average Sale Price (ASP)	\$15.68	\$15.70	\$13.58	\$15.12	\$15.08	\$14.48	\$15.63

\*Metrics presented for the periods ended September 30, 2021, June 30, 2021 and March 31, 2021 are pro forma to include data related to periods before the acquisitions of Jiobit, Inc. on September 1, 2021 and Tile, Inc. on January 5, 2022.

<sup>8</sup> All references to \$ are to U.S. \$. Additionally, numbers may not add or recalculate due to rounding



## Life360 New Pricing

### All New Subs (iOS + android)

From August 2022

	<b>Before</b>	<b>After</b>
Silver	\$4.99	\$7.99
Gold	\$9.99	\$14.99
Platinum	\$19.99	\$24.99

No change Annual

### Existing Subs (iOS only)

Users notified October 2022, fully implemented by mid-December 2022.

	<b>Before</b>	<b>After</b>
Silver	\$4.99	\$7.99
Gold	\$9.99	\$14.99
Platinum	\$19.99	\$24.99

No change Annual

### Legacy Subs (iOS only)

Users notified October 2022, fully implemented by mid-December 2022

	<b>Before</b>	<b>After</b>
Plus	\$2.99	\$7.99
Driver Protect	\$7.99	\$12.99
Platinum Intro	\$14.99	\$19.99

No change Annual





**Condensed Consolidated Statements of Operations and Comprehensive Loss**  
(unaudited)

(Dollars in U.S. \$, in thousands, except share and per share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
	<i>(unaudited)</i>		<i>(unaudited)</i>	
Subscription revenue	\$ 38,991	\$ 23,110	\$ 107,884	\$ 59,479
Hardware revenue	11,676	38	28,314	38
Other revenue	6,486	6,549	20,769	18,181
Total revenue	57,153	29,697	156,967	77,698
Cost of subscription revenue	7,768	4,374	22,742	11,894
Cost of hardware revenue	9,327	82	27,906	82
Cost of other revenue	818	932	2,673	2,661
Total cost of revenue	17,913	5,388	53,321	14,637
Gross Profit	39,240	24,309	103,646	63,061
<b>Operating expenses:</b>				
Research and development	24,569	13,113	77,337	35,821
Sales and marketing	24,228	13,360	70,365	32,156
General and administrative	11,567	5,584	37,643	13,491
Total operating expenses	60,364	32,057	185,345	81,468
Loss from operations	(21,124)	(7,748)	(81,699)	(18,407)
<b>Other income (expense):</b>				
Convertible notes fair value adjustment	(232)	—	1,875	—
Derivative liability fair value adjustment	(145)	(412)	1,183	(412)
Other income (expense), net	455	2	(601)	5
Total other income (expense), net	78	(410)	2,457	(407)
<b>Loss before income taxes</b>	(21,046)	(8,158)	(79,242)	(18,814)
Provision (benefit) for income taxes	73	(144)	84	(144)
<b>Net Loss</b>	(21,119)	(8,014)	(79,326)	\$ (18,670)
Net loss per share, basic and diluted	\$ (0.34)	\$ (0.16)	\$ (1.28)	\$ (0.37)
Weighted-average shares used in computing net loss per share, basic and diluted	62,173,588	51,217,286	61,753,532	50,608,146
<b>Comprehensive loss</b>				
Net loss	(21,119)	(8,014)	(79,326)	(18,670)
Change in foreign currency translation adjustment	(29)	—	(14)	—
<b>Total comprehensive loss</b>	\$ (21,148)	\$ (8,014)	\$ (79,340)	\$ (18,670)



## Condensed Consolidated Balance Sheets

(unaudited)

(Dollars in U.S. \$, in thousands, except share and per share data)

	September 30, 2022	December 31, 2021
	<i>(unaudited)</i>	
<b>Assets</b>		
<b>Current Assets:</b>		
Cash and cash equivalents	\$ 43,964	\$ 230,990
Accounts receivable, net	23,186	11,772
Costs capitalized to obtain contracts, net	1,894	1,319
Inventory	15,206	2,009
Prepaid expenses and other current assets	10,805	10,590
<b>Total current assets</b>	<b>95,055</b>	<b>256,680</b>
Restricted cash	14,911	355
Property and equipment, net	525	580
Costs capitalized to obtain contracts, net of current portion	113	330
Prepaid expenses and other assets, noncurrent	7,603	3,691
Right-of-use-asset	1,491	1,627
Intangible assets, net	54,934	7,986
Goodwill	133,620	31,127
<b>Total Assets</b>	<b>\$ 308,252</b>	<b>\$ 302,376</b>
<b>Liabilities and Stockholders' Equity</b>		
<b>Current Liabilities:</b>		
Accounts payable	\$ 12,578	\$ 3,248
Accrued expenses and other liabilities	27,158	10,547
Escrow liability	13,094	—
Contingent consideration	—	9,500
Convertible notes, current (\$3,454 and \$4,222 measured at fair value, respectively)	3,454	4,222
Deferred revenue, current	27,871	13,929
<b>Total current liabilities</b>	<b>84,155</b>	<b>41,446</b>
Convertible notes, noncurrent (\$3,380 and \$8,071 measured at fair value, respectively)	3,909	8,284
Derivative liability, noncurrent	213	1,396
Deferred revenue, noncurrent	3,015	—
Other noncurrent liabilities	1,498	1,205
<b>Total Liabilities</b>	<b>\$ 92,790</b>	<b>\$ 52,331</b>
<b>Commitments and Contingencies (Note 11)</b>		
<b>Stockholders' Equity</b>		
Common Stock, \$0.001 par value; 100,000,000 shares authorized as of September 30, 2022 (unaudited) and December 31, 2021; 62,284,507 and 60,221,799 issued and outstanding as of September 30, 2022 (unaudited) and December 31, 2021, respectively	62	61
Additional paid-in capital	460,395	416,278
Notes due from affiliates	(312)	(951)
Accumulated deficit	(244,669)	(165,343)
Accumulated other comprehensive income	(14)	—
<b>Total stockholders' equity</b>	<b>215,462</b>	<b>250,045</b>
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$ 308,252</b>	<b>\$ 302,376</b>



**Condensed Consolidated Statements of Cash Flows**  
(unaudited)  
(Dollars in U.S. \$, in thousands)

	Nine months ended	
	September 30, 2022	September 30, 2021
	<i>(unaudited)</i>	
<b>Cash Flows from Operating Activities:</b>		
Net loss	\$ (79,326)	\$ (18,670)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	6,831	459
Amortization of costs capitalized to obtain contracts	2,419	3,164
Stock-based compensation expense	24,487	8,400
Compensation expense in connection with revesting notes (Note 7)	(100)	43
Noncash interest (income) expense, net	345	(18)
Convertible notes fair value adjustment	(1,875)	—
Derivative liability fair value adjustment	(1,183)	412
Gain on revaluation of contingent consideration	(5,279)	—
Noncash revenue from affiliate	(1,008)	—
Changes in operating assets and liabilities, net of acquisitions:		
Accounts receivable, net	16,412	(3,877)
Prepaid expenses and other assets	7,216	4,047
Inventory	(4,877)	(235)
Costs capitalized to obtain contracts, net	(2,777)	(1,382)
Accounts payable	(13,867)	2,196
Accrued expenses and other liabilities	(5,345)	3,652
Deferred revenue	2,410	2,344
Other noncurrent liabilities	620	(876)
<b>Net cash used in operating activities</b>	<b>(54,897)</b>	<b>(341)</b>
<b>Cash Flows from Investing Activities:</b>		
Cash paid for acquisition, net of cash acquired	(113,401)	(2,983)
Internal use software	(701)	—
Cash advance on convertible note receivable	—	(4,000)
<b>Net cash used in investing activities</b>	<b>(114,102)</b>	<b>(6,983)</b>
<b>Cash Flows from Financing Activities:</b>		
Proceeds from the exercise of options	1,994	2,223
Taxes paid related to net settlement of equity awards	(2,727)	(3,169)
Issuance of common stock	85	—
Proceeds from repayment of notes due from affiliates	648	—
Payments on borrowings	—	(53)
Repayment of convertible notes	(3,471)	—
Cash received in advance of the issuance of convertible notes	—	2,110
<b>Net cash (used)/provided by financing activities</b>	<b>(3,471)</b>	<b>1,111</b>
<b>Net Decrease in Cash, Cash Equivalents, and Restricted Cash</b>	<b>(172,470)</b>	<b>(6,213)</b>
<b>Cash, Cash Equivalents and Restricted Cash at the Beginning of the Period</b>	<b>231,345</b>	<b>56,611</b>
<b>Cash, Cash Equivalents, and Restricted Cash at the End of the Period</b>	<b>\$ 58,875</b>	<b>\$ 50,398</b>
<b>Non-cash investing and financing activities:</b>		
Fair value of stock issued in connection with an acquisition	\$ 15,409	\$ 13,821
Fair value of convertible debt issued in connection with an acquisition	—	11,597
Fair value of contingent consideration issued in connection with an acquisition	—	5,900
Fair value of vested options assumed in connection with an acquisition	—	533
Forgiveness of convertible note receivable in connection an acquisition	—	4,023
Relative fair value of warrants issued with convertible debt	—	844
Beneficial conversion feature related to convertible debt	—	603
Fair value of bifurcated derivative related to convertible debt	—	663
Fair value of warrants held as investment in affiliate	5,474	—
Fair value of stock issued in settlement of contingent consideration	\$ 4,221	—
<b>Total non-cash investing and financing activities:</b>	<b>\$ 25,104</b>	<b>37,984</b>



## Non-GAAP Financial Measures

We collect and analyze operating and financial data to evaluate the health of our business, allocate our resources and assess our performance.

### *EBITDA and Adjusted EBITDA*

In addition to total revenue, Net Loss and other results under GAAP, we utilize non-GAAP calculations of earnings before interest, taxes, depreciation and amortization ("EBITDA") and adjusted earnings before interest, taxes, depreciation and amortization ("Adjusted EBITDA"). EBITDA is defined as Net Loss, excluding (i) convertible notes and derivative liability fair value adjustments, (ii) provision (benefit) for income taxes, (iii) depreciation and amortization and (iv) other income (expense). Adjusted EBITDA is defined as Net Loss, excluding (i) convertible notes and derivative liability fair value adjustments, (ii) provision (benefit) for income taxes, (iii) depreciation and amortization, (iv) other income (expense), (v) stock-based compensation, (vi) costs related to filing our Registration Statement on Form 10 filed with the Securities and Exchange Commission on April 26, 2022, as amended by Amendment No. 1 filed on June 13, 2022 and Amendment No. 2 filed on July 5, 2022, and effective as of June 27, 2022 ("Form 10"), (vii) acquisition and integration costs, and (viii) gain on revaluation of contingent consideration.

The above items are excluded from EBITDA and Adjusted EBITDA because these items are non-cash in nature, or because the amount and timing of these items are unpredictable, are not driven by core results of operations and render comparisons with prior periods and competitors less meaningful. We believe EBITDA and Adjusted EBITDA provide useful information to investors and others in understanding and evaluating our results of operations, as well as providing useful measures for period-to-period comparisons of our business performance. Moreover, we have included EBITDA and Adjusted EBITDA in this Quarterly Report on Form 10-Q because they are key measurements used by our management team internally to make operating decisions, including those related to operating expenses, evaluate performance, and perform strategic planning and annual budgeting. However, these non-GAAP financial measures are presented for supplemental informational purposes only, should not be considered a substitute for or superior to financial information presented in accordance with GAAP, and may be different from similarly titled non-GAAP financial measures used by other companies. As such, you should consider these non-GAAP financial measures in addition to other financial performance measures presented in accordance with GAAP, including various cash flow metrics, Net Loss and our other GAAP results.





The following table presents a reconciliation of Net Loss, the most directly comparable GAAP measure, to EBITDA and Adjusted EBITDA.

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2022	2021	2022	2021
	<i>(in thousands)</i>			
<b>EBITDA</b>				
Net Loss	\$ (21,119)	\$ (8,014)	\$ (79,326)	\$ (18,670)
Add (deduct):				
Convertible notes fair value adjustment	232	—	(1,875)	—
Derivative liability fair value adjustment <sup>(1)</sup>	145	412	(1,183)	412
Provision (benefit) for income taxes	73	(144)	84	(144)
Depreciation and amortization <sup>(2)</sup>	2,329	235	6,831	459
Other (income) expense, net	(455)	(2)	601	(5)
EBITDA	<u>\$ (18,795)</u>	<u>\$ (7,513)</u>	<u>\$ (74,868)</u>	<u>\$ (17,948)</u>
Stock-based compensation	7,963	3,260	24,487	8,400
Form 10 related costs	705	—	2,843	—
Acquisition and integration costs	703	562	11,097	1,061
Gain on revaluation of contingent consideration	—	—	(5,279)	—
Adjusted EBITDA	<u>\$ (9,424)</u>	<u>\$ (3,691)</u>	<u>\$ (41,720)</u>	<u>\$ (8,487)</u>

(1) To reflect the change in value of the derivative liability associated with the July 2021 Convertible Notes (defined below).

(2) Includes depreciation on fixed assets and amortization of acquired intangible assets.

#### *Annualized Monthly Revenue*

We use Annualized Monthly Revenue (“AMR”) to identify the annualized monthly value of active customer agreements at the end of a reporting period. AMR includes the annualized monthly value of subscription, data and partnership agreements. All components of these agreements that are not expected to recur are excluded.



