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PRIDE

Life360 x PRIDE Month 2021

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We believe that different ideas, perspectives and backgrounds create a stronger and more creative work environment that delivers better results. Together, we continue to build an inclusive culture that encourages, supports, and celebrates the diverse voices of our employees. It fuels our innovation and connects us closer to our customers and the communities we serve. We strive to create a workplace that reflects the communities we serve and where everyone feels empowered to bring their authentic best selves to work.

What is PRIDE month?

Lesbian, Gay, Bisexual and Transgender Pride Month is celebrated annually in June to honor the 1969 Stonewall riots, and works to achieve equal justice and equal opportunity for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) Americans. In June of 1969, patrons and supporters of the Stonewall Inn in New York City staged an uprising to resist the police harassment and persecution to which LGBT Americans were commonly subjected. This uprising marks the beginning of a movement to outlaw discriminatory laws and practices against LGBT Americans.

What are we doing as a company to celebrate and educate?

We are giving all Life360 employees and contractors the optional invitation to do the following during pride month and beyond:

- Update your email signatures with pronouns and state “I am an ally of the LGBTQIA+ community and a member of Life360.”
 - (Pronouns means how you identify — he/him, she/her, they/them, for instance — and how you’d like other people to refer to you. This is a great, inclusive practice for everyone, even or especially if you’re cisgender!)
- Update Life360 Slack, LinkedIn, and Glassdoor with Pride Month Logo
- We are providing option Life360 X PRIDE custom Zoom backgrounds.

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Events:

Life360 Virtual Events:

LGBTQ Trivia: 6/23/21 3pm PST

We're celebrating the LGBTQ community with some Pride inspired trivia. Test your knowledge by joining this friendly competition And - yes, there will be a special prize for the winning team!

Global Events (Virtual):

Pride Con June 1-6:

- Pride Con is a place to meet new friends, enjoy the musical and written talents of our communities, watch groundbreaking films by queer creators, pick up new skills, and be inspired. All events are free.
- History of Pride (Virtual Speaking) June 1.
- Pride Bingo June 22.
- The Network is once again celebrating Pride Month remotely by hosting a fun evening of bingo featuring LGBTQIA+ Pride terms. Prizes will be available for winners! All are welcome--this is a family-friendly event appropriate for those of all ages. Register in order to receive a bingo sheet, an optional Pride Zoom background and the Zoom link to participate!

San Francisco Local Events:

SF Pride Movie Night at Oracle Park - June 11 & 12th

- SF Pride is very excited to collaborate on two film screenings at Oracle Park in cooperation with Frameline and the San Francisco Giants. These ticketed, socially distanced events, subject to state-mandated capacity limits, grow out of SF Pride's long standing relationship with the nation's longest-running LGBTQ+ film festival

Visit GLBT Historical Society Museum - Free Admission on First Saturdays

- The GLBT Historical Society collects, preserves, exhibits and makes accessible to the public materials and knowledge to support and promote understanding of LGBTQ history, culture and arts in all their diversity.

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Events:

San Diego Local Events:

- Vibe with Pride: Local Dj's June 17
- LGBTQIA+ Pride Month - Out in Tech (Virtual Speaking) June 29
- San Diego Pride July 2021
 - She Fest: July 10, 2021
 - Virtual Pride 5K: July 16 – July 18, 2021
 - Pride Live: July 17, 2021
 - Pride Festival: July 18-19
- The Pride Festival is San Diego's largest 2-day event highlighting the best in LGBTQ entertainment, interactive exhibits, cultural presentations, and community resources.

Education:

LinkedIn Learning Course - Out and Proud: Approaching LGBT Issues in the Workplace.

- In this course, instructor Jacqui Lloyd lays out why diversity and inclusion matters for businesses, how professionals who identify as LGBT can feel more confident about coming out at work, and how allies can help create a more inclusive work environment. Using her own experiences as a visible and proud out gay woman, Jacqui explains how coming out can help you personally and professionally. Plus, learn why, regardless of your sexual orientation, it's important to be aware of the role you can play as an ally in supporting your LGBT colleagues.

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Films:

Watching Pride: Queer Activist Memory in Contemporary Film and Television: More LGBTQ-identifying filmmakers, actors, producers, and directors than ever are being given the opportunity to tell their stories. So, ranging from a historic biopic about a gay rights activist to a cheesy 2000s rom-com that'll turn even your worst mood around, here are 25 of the best LGBTQ movies you need to see — or see again.

Spotlight Suggestion:

Best Wishes, Warmest Regards: A Schitt's Creek Farewell

A retrospective of Schitt's Creek and the importance of the show to the LGBTQ community is discussed, not only in presenting such characters in a matter-of-fact way in life as opposed to preaching about LGBTQ issues, but also the emergence of Moira as the latest gay icon.

Music:

We have a collaborative Spotify playlist for anyone and everyone in Life360 to add their favorite PRIDE songs! Add your songs [here!](#)

Books:

Books by gay authors and LGBTQ writers, as well as books with queer characters show us that our literary worlds can (and should!) be as beautifully diverse as the one we live in. All of us deserve to see our lived experiences reflected in the pages of a great book. Check out a list of PRIDE themed books [here!](#)

Life360 is happy to cover the cost of a book of your choice. Please process the reimbursement through Expensify, or contact ap@life360.com.

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LGBTQ Local businesses to support:

Local businesses are owned and operated by your neighbors! ... Local businesses are more accountable to their local communities and donate more money to non-profits. Supporting local businesses is good for the environment because they often have a smaller carbon footprint than larger companies. [Check out this list](#) of local LGBTQ business you can support during PRIDE month!

Anything to add?

If you have anything you want to contribute to Life360's celebration of PRIDE month, add it [here](#)! This is your space to add anything you want to contribute to Life 360's celebration of PRIDE month! Feel free to give suggestions of your favorite PRIDE themed films, books, business, music, or anything else you want to add!

Thanks for reading!
Happy Pride Month!