

2024

SASB Report



Life360



Our approach

Life360's mission is to keep people close to the ones they love. We do this by building technology that fosters connection, safety, and real-time awareness for families, friends, and communities around the world.

From our origin in the aftermath of Hurricane Katrina in 2005 to serving more than 79 million users globally by the end of 2024, our focus on impact has been foundational to how we operate, grow, and lead.

We view impact and Environmental, Social, and Governance (ESG) performance as two sides of the same coin: impact reflects our mission-driven commitment to safety, transparency, and accountability, while ESG offers a structured lens for evaluating financially material topics that matter to our stakeholders and long-term business resilience.

In 2024, we began formalizing our impact reporting using the Software & IT Services industry standard under the Sustainability Accounting Standards Board (SASB) framework which is now stewarded by the International Sustainability Standards Board (ISSB). The [SASB Standards](#) provide a globally recognized approach for assessing sustainability-related risks and opportunities relevant to our operational model, which includes app-based services and proprietary Bluetooth-enabled hardware devices manufactured by third-party partners.

The following table presents Life360's first SASB-aligned disclosure, based on the 2023-12 Software & IT Services Standard as assigned by SASB. This marks the starting point of our broader impact journey by establishing a baseline for how we measure and communicate the practices that shape our performance. We plan to update this disclosure annually going forward.

As we continue to advance our impact strategy—including in areas such as data privacy, platform security, climate responsibility, and equitable workplace practices—we remain committed to transparency and stakeholder engagement. We welcome input on these disclosures or our broader approach at investors@life360.com.

2024

Disclosure Table

SASB Code	Accounting Metric	Life360 Inc. Disclosure
Activity Metrics		
TC-SI-000.A	(1) Number of licences or subscriptions, (2) percentage cloud-based	(1) 79.6 million monthly active users and 2.9 million paying subscribers (2) 100% of users receive cloud-based services
TC-SI-000.B	(1) Data processing capacity, (2) percentage outsourced	(1) Life360 does not operate internal data centers and does not directly measure compute capacity. (2) 100% of data processing is outsourced to third-party cloud providers, including AWS and Google Cloud.
TC-SI-000.C	(1) Amount of data storage, (2) percentage outsourced	(1) Total data storage capacity is not publicly disclosed. (2) 100% of data storage is outsourced to third-party cloud providers.
Environmental Footprint of Hardware Infrastructure		
TC-SI-130a.1	(1) Total energy consumed, (2) percentage grid electricity and (3) percentage renewable	(1) Life360's reported energy use reflects only our San Mateo, California headquarters, which consumed approximately 133 MWh in 2024. (2) 100% of this energy is sourced from the California electrical grid. (3) Based on California's grid mix, an estimated 36.6% of this energy is from renewable sources (source: governing.com). <i>Note: Life360 does not operate its own data centers or manufacturing facilities. Cloud infrastructure is leased from third-party providers, and Tile device manufacturing is contracted to Jabil, which is responsible for environmental impacts related to production.</i>
TC-SI-130a.2	(1) Total water withdrawn, (2) total water consumed; percentage of each in regions with High or Extremely High Baseline Water Stress	(1) Life360 does not directly withdraw or consume water for operational use. The company does not maintain operational control over data centers or manufacturing facilities. Jabil (our contract manufacturer) and third-party cloud vendors retain responsibility for water use related to production and data infrastructure. (2) Estimated indirect water consumption related to our San Mateo, CA headquarters was approximately 292,325 gallons, based on estimated evaporation from thermoelectric and hydroelectric sourced power. This figure is modeled from the California grid mix and reflects office electricity use only. It excludes cloud infrastructure and manufacturing, which are fully outsourced. Less than 1% of this estimated use is attributable to regions with High or Extremely High Baseline Water Stress.

2024 Disclosure Table cont'd

SASB Code	Accounting Metric	Life360 Inc. Disclosure
Environmental Footprint of Hardware Infrastructure cont'd		
TC-SI-130a.3	Discussion of the integration of environmental considerations into strategic planning for data center needs	<p>Life360 does not operate its own data centers or manufacturing facilities and relies on third-party partners for cloud infrastructure and product assembly. While we do not control facility-level energy or water decisions, we incorporate environmental considerations into vendor selection and ongoing supplier expectations.</p> <p>Our Supplier Code of Conduct outlines detailed environmental requirements for all major partners, including expectations for hazardous substance management, waste and pollution prevention, environmental permits and reporting, and compliance with applicable materials restrictions. These standards apply to both manufacturing partners (such as Jabil) and, where relevant, cloud service providers.</p> <p>We expect our suppliers to handle environmental responsibilities in a legally compliant and responsible manner and to take steps to reduce waste, emissions, and environmental risk wherever possible.</p>
Data Privacy & Freedom of Expression		
TC-SI-220a.1	Description of policies and practices relating to targeted advertising and user privacy	Life360 maintains a global privacy program aligned with evolving legal and regulatory standards. We obtain user consent for data use, limit secondary uses, and provide opt-outs for targeted advertising. Our privacy policies cover user rights, data minimization, retention, and children's privacy, in compliance with COPPA and other applicable frameworks.
TC-SI-220a.2	Number of users whose information is used for secondary purposes	Life360 shares select user data with partners and advertising vendors for analytics and advertising purposes. These uses are governed by contractual safeguards, disclosed in our Life360 Privacy Policy , and subject to user notice and opt-out rights. We do not publicly report the number of users whose data is used for secondary purposes.
TC-SI-220a.3	Total amount of monetary losses as a result of legal proceedings associated with user privacy	There were no losses associated with user privacy legal proceedings in 2024.
TC-SI-220a.4	(1) Number of law enforcement requests for user information, (2) number of users whose information was requested, (3) percentage resulting in disclosure	Life360 regularly receives requests from law enforcement for user information and reviews each request for legal validity. Disclosures are made only when required by law or with appropriate user consent, where applicable. We do not currently publish metrics related to these requests in public reporting. For more information, please refer to our Life360 Law Enforcement Guidelines .
TC-SI-220a.5	List of countries where core products or services are subject to government required monitoring, blocking, content filtering, or censoring	<p>Life360 is currently available in over 180 countries. As of this disclosure, our services are accessible in all major markets, and we have not been subject to demands from governments for government-mandated monitoring, blocking, content filtering, or censorship in any active regions.</p> <p>Due to U.S. sanctions and export control laws, Life360, Tile, and Jiobit are not available for use in the following countries or regions: Afghanistan, PRC, Cuba, Iran, North Korea, Russia, Syria, Venezuela, the Crimea, Donetsk, and Luhansk regions of Ukraine. Additionally, Tile is not available via Google Play in Georgia or Sudan. These service restrictions are voluntary and intended to maintain compliance with applicable legal obligations.</p> <p>We continuously monitor regulatory developments to ensure global compliance and to protect the safety and privacy of our users.</p>

2024 Disclosure Table cont'd

SASB Code	Accounting Metric	Life360 Inc. Disclosure
Data Security		
TC-SI-230a.1	(1) Number of data breaches, (2) percentage that are personal data breaches, (3) number of users affected	(1) Life360 did not experience any data breaches in 2024 that met the threshold for a reportable or material data breach under applicable laws or company policy. (2) N/A (3) No users were materially impacted.
TC-SI-230a.2	Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards	Life360 maintains an enterprise-wide approach to data security risk management, which includes identifying and mitigating vulnerabilities across internal systems and third-party providers. We are subject to a broad and evolving landscape of global data privacy and cybersecurity laws, and take steps to ensure compliance with obligations related to personal data, children's privacy, cross-border data transfers, and biometric information. Our approach includes the use of protective measures, compensating controls, and incident response protocols. We rely on industry-aligned practices and contractual obligations with vendors, and we have adopted privacy and security policies that reflect applicable regulatory requirements. For further information, please refer to our Annual Report (10-K), " Item 1C. Cybersecurity ".
Recruiting & Managing a Global, Diverse & Skilled Workforce		
TC-SI-330a.1	Percentage of employees that require a work visa	This information is not currently part of our public reporting.
TC-SI-330a.2	Employee engagement as a percentage	Life360 Inc.'s 2024 employee engagement survey response rate was 92%.
TC-SI-330a.3	Percentage of (1) gender and (2) racial/ethnic group representation for (a) executive management, (b) non-executive management, (c) technical employees, and (d) all other employees	1a) Our executive management team is approximately 71% male and 29% female. Our board of directors is approximately 78% male and 22% female. (1b) This information is not currently part of our public reporting. (1c) This information is not currently part of our public reporting. (1d) Company-wide, our workforce is approximately 63% male, 35% female, and 2% not disclosed or other. (2a) Among executive leadership, racial/ethnic representation is approximately 87% White and 13% Asian. Our board of directors is approximately 78% White, 11% Hispanic or Latino, and 11% Asian. (2b) This information is not currently part of our public reporting. (2c) This information is not currently part of our public reporting. (2d) Among U.S. employees, racial/ethnic representation is approximately 53% White, 32% Asian, 7% Hispanic or Latino, 4% Black or African American, and 4% identifying as two or more races.

2024 Disclosure Table cont'd

SASB Code	Accounting Metric	Life360 Inc. Disclosure
Intellectual Property Protection & Competitive Behavior		
TC-SI-520a.1	Total amount of monetary losses as a result of legal proceedings associated with anti-competitive behavior regulations	There were no losses associated with anti-competitive legal proceedings in 2024.
Managing Systemic Risks from Technology Disruptions		
TC-SI-550a.1	Number of (1) performance issues and (2) service disruptions; (3) total customer downtime	<p>(1) Life360 defines performance issues as deviations from expected system responsiveness or speed, affecting more than 25% of Life360's global user base. Life360 experienced a limited number of performance issues in 2024. None resulted in complete platform unavailability, and the majority were related to short-term service degradation.</p> <p>(2) Life360 defines service disruptions as outages or interruptions that impair core functionality or complete availability of Life360's services. We recorded a small number of service disruptions that impacted portions of our user base. Core platform functionality was maintained throughout the year.</p> <p>(3) Life360 customer downtime is calculated as periods of complete service unavailability aggregated across the user base. Total customer downtime in 2024 was 0 hours. Total degraded service time (partial outages or performance degradation) was under 24 hours.</p>
TC-SI-550a.2	Description of business continuity risks related to disruptions of operations	Life360 relies on third-party providers for cloud services, contract manufacturing, and global logistics. Disruptions at these partners—due to cyber incidents, supply chain delays, or geopolitical risks—could impact service availability or product delivery. We maintain internal continuity plans and require key vendors to implement and maintain their own business continuity measures.